

Apogee Executive Advisory Services

LEAD YOUR CAMPUS IT TRANSFORMATION

Colleges and universities are shifting their prevailing attitudes and challenging their pre-existing expectations of what a sustainable living, learning, and working environment in higher education must be in the wake of the COVID-19 pandemic, the looming enrollment cliff, and the shortage of seasoned IT leadership and talent. Institutions must evolve educational delivery, the student experience, infrastructure, and staff culture to not only survive, but thrive.

Key to a campus' strategic success today is having visionary technology leadership aboard who have been in the trenches and who understand the new models of higher education and technology delivery and how to put them into practice.



HOW IT WORKS

Apogee Executive Advisory Services is a professional service offering that embeds former campus leaders within university leadership teams to lead the transition of campus IT teams and services from where they are to where they want to be.

Apogee Executive Advisors are seasoned chief technology officers (CTO), chief information officers (CIO), chief information security officers (CISO), and chief operation officers (COO) or VPs of Administration who have years of cabinet-level leadership experience at colleges and state systems and can serve as full-time or fractional leaders for long-term engagements or during high-demand periods.

Apogee executives provide formal IT infrastructure, network, and cybersecurity assessments and a review of campus abilities over weeks of remote and on-premises observations. Every engagement is tailored for your institution and has a well-documented scope of work (SOW) to govern the engagement. Insights are gained through comprehensive first-hand assessments of networks, infrastructure, and organizational abilities and are then codified into actionable strategic and tactical technology plans for institutional leadership.

Disciplines include:

- Strategic Planning and Documentation
- Business and Information Technology Resilience Planning
- Cybersecurity Controls and Audit
- Cybersecurity Program Management and Operations
- Vendor Management
- Financial Capacities Discovery
- Staffing / Organization / Sizing Needs Analysis
- Coaching and Professional Development Pathways
- Governance, Compliance, and Internal Policy Development
 - Compliance with federal, state, and contractual cybersecurity obligations such as GLBA, HIPAA, FERPA, PCI-DSS
 - Privacy Policies and Compliance such as GDPR, CPRA, CDPR
- Infrastructure Analysis and Planning
- Technology and Cybersecurity Risk Assessment and Management
- Budget Analysis and Preparation
- Leadership Succession Planning
- Cabinet Leadership Strategies and Methodologies
- Formal Technology Plan / Accreditation Support



COMPREHENSIVE YET TAILORED TO YOUR INSTITUTION

Apogee Executive Advisory Services meets you where you are. We craft engagements that enable you to measure meaningful progress with campus leadership and inculcate best practices for effective and strategic technology management.

All Apogee Executive Advisory Services engagements include:

- Growing and Retaining Talent
- Budget Mojo – Capacity, CapEx, and OpEx
- Effective Meetings
- Effective Communications
- Secure Operations and Development
- Succession Planning - Filling seats with the right resources
- Professional Development – Growth and Advancement
- Leadership and Shared Governance
- IT Infrastructure and Systems Assessments – Functionality, Best Practices, Right-sizing, Efficiencies
- Documentation guidance
- Apogee resource support: network engineering, systems administration, operations, systems assessments, and client services

Your current situation or environment can determine the elements and scope of the executive advisory engagement.

Vacant Leadership

- Establishing Goals and the “Look of Success”
- Assessing As-Built State
- The Team You Have and the Team You Need
- Creating Systems of Accountability
- Punching Above Your Weight – Establishing Trusted Partnerships
- Strategic Planning - Organization, Normalization, and The Road Ahead
- Developing Teams / Developing Leaders
- Information Technology and Cybersecurity Process Development

Nascent Leadership Development

- From Colleague to Leader
- Shifting Focus: Strategic Thinking
- Shifting Focus: Institutional Priorities
- Shifting Focus: Managing Up / Managing Down
- Shifting Focus: Cultivating Professional Networks
- Shifting Focus: Technician to Policy Influencer
- Finding a Mentor

Mature Leadership

- Looking Around Corners
- Influence Leadership
- Effective Cabinet / Board Engagement
- Becoming a Mentor
- Specialized SMEs in Emerging Technologies and Cybersecurity Trends

ABOUT APOGEE

Established in Austin in 1999, Apogee is a leading provider of managed technology services that enable colleges and universities to innovate to enrich the campus experience and foster student vitality. Uniquely positioned to serve higher education, Apogee supports a community of more than one million students and administrators at over 350 colleges and universities nationwide.

The company's comprehensive portfolio includes Managed Campus (networks and managed IT and cloud services), ResNet (residential networks), campus engagement and digital signage, and video services.

Visit Apogee at apogee.us.

APOGEE

sales@apogee.us

512.478.8858

1905A Kramer Ln. Austin, TX 78758

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